



Vision

Our Vision

We shall grow the Salmon Arm Fish and Game Club by continuing to operate and improve an accessible range facility for our members, guests and the law enforcement community. While meeting all legislated standards, we shall seek opportunities for a permanent arrangement that will facilitate amortization of our investment.

Our Mission

To support the safe and principled sports of hunting, fishing, archery and shooting by maintaining a quality range and facility for the benefit of our members, law enforcement agencies and our community. We shall serve as a venue for fellowship among our members and in affiliation with the British Columbia Wildlife Federation, we shall continue to promote ethical harvesting, conservation and enhancement of wildlife, fish and the habitat on which they depend.

Our Goals:

Goal 1: To provide a broad range of well managed and safe outdoor activities for the enjoyment of our members and guests. The Club shall:

- a) provide and maintain federally certified ranges for the designated shooting disciplines of archery, black powder, long rifle, handgun, trap and shotgun, IPSC, 3-Gun and tactical;
- b) maintain the clubhouse for training and education in the shooting disciplines, and meetings and social events; and
- c) provide the clubhouse for Canadian Firearms Safety Course and British Columbia Wildlife Federation CORE training.

Goal 2: To contract with law enforcement agencies and schedule confidential access to the Tactical Range for their members to train.



Goal 3: To educate all members about safety and codes of conduct. The Club shall:

- a) educate members about firearms range safety, target and ammunition, range officer duties and codes of conduct policies;
- b) deliver a mandatory firearms range safety orientation to members; and
- c) provide range officer oversight at sponsored shooting events and competitions.

Goal 4: To manage member safety on the firearms ranges. The Club shall:

- a) clearly outline firearms range safety rules for all shooting disciplines;
- b) visibly display firearms range safety rules at all shooting locations;
- c) include all firearms range safety rules in the mandatory firearms range safety orientation;
- d) provide members with a mechanism to report incidents and safety infractions; and
- e) work with the Chief Firearms Office to meet all legislated requirements for shooting ranges.

Goal 5: To deliver a full range of "web enabled" and "social media" driven services for our members. The Club shall provide online options for:

- a) member application;
- b) membership dues and fee payments; and
- c) member orientation.

Goal 6: To organize and sponsor activities for our members and the community. The Club shall:

- a) sponsor shooting events and competitions;
- b) organize gun shows, fish and game banquets, and social events;
- c) participate in wildlife, fish and habitat restoration projects; and
- d) deliver educational events.



Goal 7: To financially manage the Club according to the Generally Accepted Accounting Principles (GAAP) and Policy 1.0 - Financial Policy. Members on the Board of Directors have a fiduciary responsibility to plan and approve all projects, budget, plan and manage all contracts and expenditures.

Goal 8: To work with youth, students and families. The Club shall:

- a) sponsor "open day" shooting events for the public and our members;
- b) provide safety orientation and instruction using qualified instructors and range officers;
- c) deliver education and information sessions;
- d) provide students in the Canadian Firearms Safety Course opportunities to experience and shoot different firearms; and
- e) use social media specifically to reach all demographics.

Goal 9: To emphasize the Club's heritage and long history of social and environmental responsibility here in the Shuswap. The Club shall:

- a) organize public events such as fish and game banquets and gun shows;
- b) sponsor provincial archery competitions and black powder rendezvous';
- c) support the community and local economy by advertising to the public and attracting vendors from across the country;
- d) promote a strong tradition of ethical hunting and fishing, safe shooting and environmental stewardship; and
- e) partner in conservation and environmental reclamation to protect and enhance fish and wildlife populations and their habitat.

Goal 10: To support the aims of the British Columbia Wildlife Federation (BCWF) as an affiliate association. The Club shall:

- a) transmit BCWF membership dues and insurance fees collected from our Club members;
- b) engage in two-way communication on common issues and initiatives;



- c) participate in annual general meetings and at regional meetings of the federation;
- d) contribute to joint fish, wildlife and habitat conservation and reclamation projects; and
- e) articulate our member concerns to the federation about the heavy pressure on fish and wildlife.

Goal 11: To be a good neighbour. The Club shall:

- a) invite our neighbours to social and "open day" events;
- b) inform neighbours when heavy usage at our facility is expected; and
- c) notify our neighbours when law enforcement night time training is expected.